



**SPORT TOURISM &
LOCAL SUSTAINABLE DEVELOPMENT**
PROSPECTIVE OF GLOBALIZATION EFFECTS
ACTORS STRATEGY & RESPONSABILITY

LILLE (FRANCE) December 10th-11th, 2013



**Université Lille 2
Droit et Santé**



Université Lille 2
Droit et Santé

Sport Tourism and Local Sustainable Development

Prospective of the globalization effects

Actors strategy and responsibility

Lille, 10th - 11th December 2013

Faculty of Sport and Physical Education
University Lille Northern France (Lille 2)

9, rue de l'Université

59790 Ronchin

FRANCE

Organiser : ER3S - IRNIST

Despite the economic crisis, tourism remains a steady sector sport tourism being the branch which develops the fastest. It is a 400 billion dollars market. The notion of sport tourism appeared in the 1980s in Europe and the United States, to define a series of practices belonging to both sport and tourism understood in a general way. The expression “sport tourism” first appeared in the title of an article in 1987 (De Knop, 1987).

If some sport federations have been interested in this phenomenon for many years, the World Tourism Organization (UNWTO) has not classified it as a category on its own, like other tourism-related phenomenon such as tourism for gastronomy, culture, arts, religion, history, oenology, etc. The main difficulty being probably due to the very strong links between sport and tourism: because it is so natural to travel to go to a sports event such as skiing, fishing or else (whether it is to practice or organize it, or to take part in it), it does not appear at first as obvious to study the economical and sociological effects it can have, nor to analyze the long-

term consequences of an event or a facility when coming to sustainable development, that is to say taking into account the social, economic and environmental aspects.

The knowledge about sport tourism today is at the same level as the economy of sport was at the beginning of the eighties, at least in Europe. A quick overview on what is done today concerning the investments in sports tourism shows that the same mistakes are done everywhere and the development of Sport Tourism without knowing the long term effects avoid to optimize the short term economic results and impacts the long term results. That is why it is necessary to define what Sports Tourism is. One of the usually accepted typology is the one proposed by C. Pigeassou (2004) with Sports Tourism for action, Sports Tourism for entertainment, Cultural Sports Tourism and Activist Sports Tourism. But this typology is not a definition and approach the question only by the demand side, forgetting the offer one as Bouchet and Bouhaouala explain. One of the problems of Sports Tourism today is the lack of definition accepted by the scientific community.

One of the purposes of the IRNIST is to propose a definition of the concept as to gather the scientific community and build the basement of a new part of the studies concerning tourism. The conference will be the place to propose a definition, discuss it and propose a final one in the proceedings. Books which will be produced afterward.

Many papers have already been produced on the topic of sports tourism but not so many focusing on the possibility of local sustainable development thanks to sports tourism and the strategy and responsibility of the actors. The UNO, mostly through the ILO works on this topic (see G. Di Cola for instance). The purpose of the First IRNIST Conference is to highlight the possibilities offered by this field of research, doing the state of the art and opening new paths.

Themes of the conference

The three main themes of the conference will be directly linked to the IRNIST scientific project:

These three points cover the broader concept of “Local sustainable development thanks to sport tourism; Strategy and Responsibility of the actors; Prospective of the globalization effects”.

- Sports tourism, economy and innovation.

- The social impact of ST Consumption.
- Sports tourism, local development and spatial change territory.

Other themes on aspects of sport tourism can be proposed.

As it was said, we find the same mistakes everywhere and speaking about sustainable development means to keep in mind that, in spite of the national rules and policies, it is important to try to understand a question at the international level and to propose common solutions and policies at the same level. That is why it would be nice if the communication could be at an international level.

This conference aims to get professionals to share their knowledge. We therefore strongly encourage professionals to submit proposals for papers on their experience and views of sports tourism.

Practical Information

There will be three possible types of presentations accepted at this conference:

- Classical academic presentations.
- Doctoral presentation. A prize will be awarded to the best delivery/presentation by a PhD student within this category.
- Posters. A prize will be given to the best poster produced by a PhD student.

The length of the oral presentations is 15 minutes + questions.

The proposed presentations (in English) will be sent by e-mail, to:

guillaume.richard@univ-lille2.fr

&

justine.gamain@univ-lille2.fr

Proposals must respect the following:

- A Word document. Font: Times New Roman. Text body: 12. Line spacing: 1.15. Justified text.
- Name(s) of authors(s).
- Themes.
- The text must not go over 3,000 symbols (spaces included).

If a proposal is chosen, the contents should be presented in the following way:

- First name in lower case, surname in capital letters.

- Contact details of the author(s) (postal address, department/body you work for, telephone number and email address).
- Title in capitals.
- Summary of the presentation.
- Key words from the presentation (5 maximum).

Publications

All texts presented will be published in the conference proceedings. The proceedings will be published by Edition Le Manuscrit (Paris), Collection Sport Studies (Dir. Claude Sobry and Diamantis Mastrogiannakis).

Calendar

- Date for sending the presentation proposals: **31th May 2013**.
- Answer from the Scientific Committee: **28th June 2013**.
- Full text to be sent in by: 30th September 2013.
- Conference dates: 10th - 11th December 2013.

Keynote speakers

CORNELOUP Jean (Clermont-Ferrand University - France)

DEVINE Patrick (Kennesaw State University - USA)

DI COLA Giovanni (Deputy Director of the ILO office for the Caribbean)

SKORIC Sanela (Zagreb University - Croatia)

VAN RHEENEN Derek (Berkeley, University of California - USA)

Scientific Committee

President: SOBRY Claude (University Lille Northern France - France)

BOUCHET Patrick (Burgundi University - France)

BOUHAOUALA Malek (Grenoble University - France)

BUCAR Kristina (Zagreb University - Croatia)

CERNAIANU Sorina (Craiova University - Romania)

LIU Xijia (Hebei Normal University - China)

LUND Jacalyn (Georgia State University - USA)

SAUNDERS John (Australian Catholic University - Australia)

SCOL Jean (University Lille Northern France - France)

SKORIC Sanela (Zagreb University - Croatia)

SLEPICKOVA Irena (Praha University - Czech Republic)

WILLE Fabien (Lille Northern France University - France)

Organisational Committee

Coordinator: RICHARD Guillaume (University Lille Northern - France)

CAMPILLO Philippe (University Lille Northern - France)

GUFFROY Yann (University Lille Northern - France)

PIWINSKI Paul (University Lille Northern - France)

WACQUET Arnaud (University Lille Northern - France)

WILLE Fabien (University Lille Northern - France)

To register for conference

- All participants must complete a registration form and send it to the organizers no later than 1st June 2013.
- Registration fee:
- €200 (per participant), €90 (per student participant; proof of student status required)
- Gala diner (participant plus one): €60
- Lunch and coffee breaks are included in the registration fee.

Fees can be paid by bank transfer to “Association D’Etudes en Loisirs, Sport et Tourisme” (ADELST).

<p>Crédit Agricole, compte n° 436628U code banque : 16306 code guichet : 47 Bank identification code SWIFT : AGRIFRPP863 IBAN : FR 54 1630 6000 4700 0043 6628 U82</p>
--

Any costs are your responsibility.